Cadre
information security

SECURITY AWARENESS
PROGRAM DESIGN

The old way of Security Awareness Training was a check-the-box activity that didn't produce behavioral change. As the threat landscape continues to intensify — focusing on exploiting our humanness — organizations need more impactful ways to manage human risk.

Security Awareness Program Design gives you the map and the tools to manage the human layer of security. Individually created based on your company's level of knowledge, personal factors, organizational factors, and current risk landscape, the continuous program works to strengthen your human firewall.

FOR EVERY ORGANIZATION, FOR EVERY PHASE

Even if you have already purchased Security Awareness Training, your organization can benefit from Cadre's Program Design to better use your investment and find awareness gaps.

Because of our biases and the specific ways adults learn, generic trainings can cause unexpected consequences. Even great Security Awareness tools can cause serious harm to morale and introduce new risks if the delivery is not aligned to learners' level of knowledge.

Whether you need to enhance your current training program or build from the ground up, Cadre can help you reach your goal of security behavioral change to keep your organization safe.

Three Things to Know:

1 We combine decades of security expertise and an understanding of the psychology behind how adults learn

2 We go beyond phishing simulations to design programs and trainings that produce measurable results

3 We help Human Resources, IT, and GRC teams get stakeholder buy-in

AWARENESS ≠ BEHAVIOR CHANGE

You can only change behavior by addressing a person's values. Cadre's Security Awareness Program customizes training by role to make security personal to each student.

625 Eden Park Drive
Suite 525
Cincinnati, OH 45202

513-762-7350
WWW.CADRE.NET

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ALIGN SECURITY AWARENESS WITH BUSINESS PROCESSES

When Security Awareness is siloed in the IT department, the focus falls too much on purchasing technologies to reduce risk. Cadre takes a different approach by linking Security Awareness to business processes — making the journey to security maturity more effective and efficient. By evaluating how people operate in the business each day, and what is most important to the business, Cadre is able to design a program aligned with the roles of employees. Cadre's Security Awareness Programs also work from a top-down approach to help leaders model safe behaviors and advocate for security awareness as a top priority.

SOLVE THE GOALS OF EVERY DEPARTMENT

IT/Security	Human Resources	Governance, Risk and Compliance
Reduce the amount of incidents and save time on investigation and remediation	Enhance employees' wellbeing, and instill trust and company loyalty by protecting employees' personal information	Mitigate the risk of the human element, which can lead to penalties, fines, and other negative business outcomes

CADRE SECURITY AWARENESS PROGRAM DESIGN: KEY DELIVERABLES

Depending on the needs of each organization, Cadre's Security Awareness Programs include:

Assessments

- Informal Risk Assessment
- Security culture evaluation
- Security and Risk Gap Assessment (optional)

Insights

- List of risk and business processes aligned with required security awareness skills
- Menu of security awareness skills organized by employee roles
- Buy-in training for key stakeholders and company influencers

Guidance

- Detailed Program designed to change employee behaviors
- Expert guidance for implementation of program(s)
- Curriculum design based on the science of how adults learn
- Security metrics advice